



DevFestMN

2025 SPONSOR INFORMATION

Hello Potential Sponsor!

What is DevFestMN?

DevFestMN, hosted by Google Developer Group - Twin Cities, is one of the best technology conferences in the Twin Cities. Targetting 250 developers, UX/UI designers, engineers, students, and technologists to our 9th annual event.

Why Should You Sponsor DevFestMN?

Technical Recruiting.

DevFest gives you access to hundreds of engaged, curious, and passionate tech talent. Several of our past sponsors have been able to recruit top technical talent as a direct result of their involvement with DevFestMN. The event features both professionals and students.

Brand Recognition and Product Exposure.

Position your company as a leader in the Minnesota tech community. We put your brand front-and-center before, during, and after the conference. Get your products, APIs, and services in front of an influential audience of developers and technical decision-makers.

Support the Twin Cities and Midwest Tech Community.

Your sponsorship makes this non-profit event possible, providing an accessible, high-value learning opportunity for the community. By supporting DevFestMN, you are investing in the growth and strength of the local talent pool that your business relies on.

Past Sponsors



SPONSORSHIP TIERS

TIER	PREMIER	PARTNER	COMMUNITY
COST	\$6,000	\$3,000	\$1,000
PERKS			
Premier Sponsorship Booth Preferred booth location	●		
Speaking Opportunity Sponsor podium announcement	●		
Live Announcement Acknowledgement by event staff	●		
➤ Sponsorship Booth 8" table available for expo / promo	●	●	
Primary Banner Logo Placement	●	●	
➤ Logo on Printed Materials	●	●	●
Complimentary Admissions	6 Guests	3 Guests	1 Guest
Logo on DevFestMN Website	●	●	●
Logo on DevFestMN App	●	●	●
Logo on Email Blasts	●	●	●
Social Media Recognition Sponsor mentions on Twitter and Facebook	●	●	●

ADD-ON ITEMS

Sponsor a Meal	\$1,000
Sponsor a Prize Give-Away	\$500

CONTACT US

If you still have questions about sponsoring DevFestMN, we would be happy to help design a package that works for you and your company! We have worked with a lot of great partners in the past and would love to have you join our community by participating in our event.



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HIGHLIGHTS

